



JC460 Digital Media Cultures

Instructor Information	<p>Kelvin Ke Jinde Home Institution: Xi'an Jiaotong-Liverpool University Email: Kelvin.Ke@xjtlu.edu.cn Office Hours: Determined by Instructor</p>		
Term	<p>June 27, 2022 - July 22, 2022</p>	Credits	4 units
Class Hours	Monday through Friday, 120 mins per teaching day		
Discussion Sessions	2.5 hours each week, conducted by teaching assistant(s)		
Total Contact Hours	66 contact hours (1 contact hour = 45 mins, 3000 mins in total)		
Required Texts (with ISBN)	<p>Theorizing Digital Cultures by Grant Bollmer / ISBN 978-1-4739-6692-5</p> <p>Understanding Digital Culture by Vincent Miller / ISBN 978-1-4739-9386-0</p>		
Prerequisite	N.A		



Course Overview

This module equips students with the histories, imaginaries, ideas, platforms and key thinkers that inform the study of digital cultures. Students will also investigate the latest digital technologies and trends in digital cultures. They will also be tasked to develop and demonstrate understanding of digital cultures through presentations, quizzes, and academic writing.

Learning Outcomes

- LO1. Recognize and explain key thinkers and concepts in digital cultures and their connections across disciplinary perspectives.
- LO2. Distinguish key ideas, histories and imaginaries of digital cultures in fiction, scholarly works, and media platforms/ecosystems.
- LO3. Demonstrate understanding of digital cultures through quizzes, presentations, academic writing, and other learning exercises.

Course Goal

Students will learn how to investigate the latest digital technologies and trends in digital cultures. They will also have opportunities to develop and demonstrate understanding of critical research process and be able to articulate it in academic writing.

Assignment

1. Quiz 01 (10%)
2. Quiz 02 (10%)
3. Quiz 02 (10%)
4. Mind Mapping Exercise (10%)
5. Group presentation (30%)
6. Analytical Essay (30%)

Assessment Type

Quizzes, Mind mapping exercise, group presentation, and written essay.



Grading Policy

S/N	Item	Marks	L.Os
1	Quiz 1 (20 qns)	10	1,2,3
2	Quiz 2 (20 qns)	10	1,2,3
3	Quiz 3 (20qns)	10	1,2,3
4	Mind Mapping Exercise + Report (100 words)	10	1,2,3
5	Group Presentation (1000 words)	30	1,2,3
6	Analytical Essay (1500 words)	30	1,2,3

Grading Scale is as follows

Number grade	Letter grade	GPA
90-100	A	4.0
85-89	A-	3.7
80-84	B+	3.3
75-79	B	3.0
70-74	B-	2.7
67-69	C+	2.3
65-66	C	2.0
62-64	C-	1.7
60-61	D	1.0
≤59	F (Failure)	0



Class Schedule

Date	Lecture	Readings
Day 1	What are Digital Cultures?	Bollmer Chap1-3 Miller Chap1
Day 2	Key elements of digital media (technical processes, cultural forms, and immersive experiences)	Miller Chap1
Day 3	Economic foundations of the information age	Miller Chap 2
Day 4	Convergence and the contemporary media experience	Miller Chap 3
Day 5	Quiz 01 (10%)	
Day 6	Privacy and surveillance in digital life	Miller Chap 4
Day 7	Information and the online public sphere	Miller Chap 5
Day 8	Mind Mapping Exercise (10%)	
Day 9	Cybercrime and cyberwarfare	Miller Chap 6
Day 10	Quiz 02 (10%)	
Day 11	Digital identity	Miller Chap 7 Bollmer Chap 4
Day 12	Identities and performances	Bollmer Chap 5
Day 13	The body and information technology	Miller Chap 9
Day 14	Bodies and extensions	Bollmer Chap 6
Day 15	Quiz 03 (10%)	
Day 16	Digital Communities, networks, and relationships	Miller Chap 8
Day 17	Group presentation (30%)	
Day 18	Aesthetics and Affects	Bollmer 7
Day 19	Digital cultures and beyond	Bollmer and Miller end
Day 20	Analytical Essay (30%)	

*Extra readings, if any, will be given before class.