



EC309 Introduction to Urban Economics (Online)

Instructor Information	Dr. Yao Yao Home Institution: Curtin University & Shanghai Lixin University of Accounting and Finance Email: ethan.yao@curtin.edu.au		
Term	December 13, 2021 - January 7, 2022	Credits	4 units
Course Delivery	The class will be delivered in the format of online. Other than recorded lecture videos, the instructor will three hours' real-time interactions with students per week (via discussion forum, zoom meeting, and WeChat). The workload students are expected to complete to properly pass this course is at least 8 hours per week.		
Required Texts (with ISBN)	Urban Economics 8th Edition Arthur O'Sullivan ISBN 978-0-07-351147-4 Principles of Econometrics, 5th Edition R. Carter Hill, William E. Griffiths, Guay C. Lim ISBN: 978-1-119-32094-4		
Prerequisite	Introductory level Microeconomics Fundamental Statistics		



Course Overview

Economic analysis of the forces determining an urban area's income, employment, land use, industrial structure, and public sector. Applications to issues such as housing, central city-suburban relationships, transportation, and neighborhood economic development. Students will be trained to estimate the relationship between urban density/city size and a set of economic indicators e.g. GDP per capita and labor productivity, and crime rate.

Course Goals

Upon successful completion of this course, students will be able to:

1. Use microeconomic theory to explain the location and structure of cities.
2. Assess the impact of city ordinances (such as zoning or growth controls) on urban economic development.
3. Explain the economic underpinnings of selected urban issues (such as poverty, transportation, education, employment and crime).
4. Estimate the relationship between urban density/city size with a set of economic indicators.

Exams

The final exam is not carried out to assess learning outcomes of this unit. Instead, students are expected to conduct research using real world dataset and write a formal report with at least 3000 words in length. This exercise is group oriented. Students are encouraged to form several groups, each of with 4-6 individuals. The final marks are based on the quality of both group report and class presentation.

The following topics are encouraged but not limited to them. Other topics from students are upon approval from instructor:

1. A curse or blessing? The role of urban density in Hong Kong.
2. Housing market in Hong Kong: the role of land supply.
3. The driving forces of housing price in first-tier cities in Mainland China.
4. College graduates and housing price in the first-tier cities in Mainland China.
5. Capitalizing the environmental quality in Chinese cities: Estimating the willingness-to-pay.

Personal Strategic Plan

1. Explain the economic theory using real world context.
2. Avoid too much mathematical derivations.
3. Focus on real world implications and applications.
4. Apply the theory into practice with dataset.
5. Formal research training



Grading Policy

Attendance	10%
Participation	10%
Homework	10%
Group report	40%
Group presentaion	30%

Grading Scale

Number grade	Letter grade	GPA
90-100	A	4.0
85-89	A-	3.7
80-84	B+	3.3
75-79	B	3.0
70-74	B-	2.7
67-69	C+	2.3
65-66	C	2.0
62-64	C-	1.7
60-61	D	1.0
≤59	F (Failure)	0



Class Schedule

Date	Lecture	Readings	Online Teaching Arrangement
Day 1	<p>Introduction and Axioms of Urban Economics</p> <ul style="list-style-type: none"> ● What Is urban economics and why do cities exist? ● The Five Axioms of Urban Economics 	Chapter 1 of O'Sullivan	approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting
Day 2	<p>Why Do Cities Exist?</p> <ul style="list-style-type: none"> ● A Region without Cities—Backyard Production Comparative Advantage and Trade Scale Economies in Exchange <ul style="list-style-type: none"> ● A Factory City Determining Wages and Prices The Market Area of a Factory City ● The Industrial Revolution and Factory Cities <ul style="list-style-type: none"> ● A System of Factory Cities ● Innovation Cities 	Chapter 2 of O'Sullivan & Reading List A	approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting
Day 3	<p>Why Do Firms Cluster?</p> <ul style="list-style-type: none"> ● Sharing Intermediate Inputs ● Self-Reinforcing Effects Cause Industry Clusters <ul style="list-style-type: none"> ● Sharing a Labor Pool ● Labor Matching ● Knowledge Spillovers ● Urbanization Economies ● Other Benefits of Urban Size 	Chapter 3 of O'Sullivan & Reading List B	approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting
Day 4	<p>City Size</p> <ul style="list-style-type: none"> ● Utility and City Size ● A System of Cities ● Specialized and Diverse Cities ● Differences in City Size ● The Size Distribution of Cities ● Check the size of world first-tier cities 	Chapter 4 of O'Sullivan	approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting
Day 5	<p>Urban Economic Growth</p> <ul style="list-style-type: none"> ● Economic Growth: Increase in Per-Capita Income ● Human Capital and Economic Growth <ul style="list-style-type: none"> ● The Urban Labor Market ● Employment Growth and Decline of the U.S. Manufacturing Belt The case of USA and the case of China ● Public Policy and Equilibrium Employment ● Projecting Changes in Total Employment ● Who Benefits from Increased Employment? 	Chapter 5 of O'Sullivan & Reading List C	approximately 2 hours recorded video lectures plus 1 hour's online interaction via Tencent meeting



Day 6	<p>Urban Land Rent</p> <ul style="list-style-type: none"> ● Introduction to Land Rent ● Bid-Rent Curves for the Manufacturing Sector ● Bid-Rent Curves for the Information Sector ● Office Bid-Rent Curves with Factor Substitution <ul style="list-style-type: none"> ● Housing Prices ● The Residential Bid-Rent Curve ● Relaxing the Assumptions: Time Costs, Public Services, Taxes, Amenities 	Chapter 6 of O'Sullivan & Reading List D	approximately 2 hours recorded video lectures
Day 7	<p>Land-Use Patterns</p> <ul style="list-style-type: none"> ● The Spatial Distribution of Employment ● The Spatial Distribution of Population ● The Rise of the Monocentric City ● The Demise of the Monocentric City <ul style="list-style-type: none"> ● Urban Sprawl ● Are Skyscrapers Too Tall? 	Chapter 7 of O'Sullivan & Reading List E	approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting
Day 8	<p>Neighborhood Choice</p> <ul style="list-style-type: none"> ● Diversity versus Segregation ● Sorting for Local Public Goods ● Neighborhood Externalities ● Neighborhood Choice ● Neighborhood Choices: The Roles of Education and Crime <ul style="list-style-type: none"> ● Racial Segregation ● The Consequences of Segregation 	Chapter 8 of O'Sullivan	approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting
Day 9	<p>Zoning and Growth Controls</p> <ul style="list-style-type: none"> ● Land-Use Zoning ● The Legal Environment of Zoning <ul style="list-style-type: none"> ● A City without Zoning? ● Growth Control: Urban Growth Boundaries ● Other Growth-Control Policies ● Housing Regulations and Housing Prices 	Chapter 9 of O'Sullivan & Reading List F	approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting
Day 10	<p>Research training: preparing for the group report & presentation.</p> <ul style="list-style-type: none"> ● Topic selection ● Data collection ● Literature review and online resources 	Prepared by myself <i>Principles of Econometrics 5th edition</i> By Lim, Hill and Griffiths	approximately 2 hours recorded video lectures plus 1 hour's online interaction via Tencent meeting
Day 11	<p>Research training: preparing for the group report & presentation.</p> <ul style="list-style-type: none"> ● References ● Statistical tools (e.g. regression analysis) ● Structure of scientific reports <ul style="list-style-type: none"> ● Some writing tips 	Prepared by myself <i>Principles of Econometrics 5th edition</i> By Lim, Hill and Griffiths	approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting



Day 12	<p>Research training: preparing for the group report & presentation.</p> <ul style="list-style-type: none"> ● Regression analysis ● Cross-sectional or panel data estimation ● Estimation using STATA ● Explaining the regression output 	<p>Prepared by myself <i>Principles of Econometrics 5th edition</i> By Lim, Hill and Griffiths</p>	<p>approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting</p>
Day 13	<p>Autos and Highways</p> <ul style="list-style-type: none"> ● Congestion Externalities ● The Congestion Tax ● Practicalities of the Congestion Tax ● Alternatives to a Congestion Tax ● The Road Capacity Decision ● Autos and Air Pollution ● Motor Vehicle Accidents ● Automobiles and Poverty 	<p>Chapter 10 of O'Sullivan</p>	<p>approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting</p>
Day 14	<p>Urban Transit</p> <ul style="list-style-type: none"> ● Commuting and Transit Ridership ● The Cost of Travel and Modal Choice ● The Efficient Volume of Ridership ● Designing a Transit System ● Deregulation: Contracting and Paratransit ● Transit and Land-use Patterns 	<p>Chapter 11 of O'Sullivan</p>	<p>approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting</p>
Day 15	<p>Education</p> <ul style="list-style-type: none"> ● Spending and Educational Achievement ● School Inputs: The Importance of Teachers ● Innovation: Charter Schools ● Spending Inequalities and Public Policy ● Education in Central Cities <p>The Context of Shanghai</p>	<p>Chapter 12 of O'Sullivan</p>	<p>approximately 2 hours recorded video lectures plus 1 hour's online interaction via Tencent meeting</p>
Day 16	<p>Crime</p> <ul style="list-style-type: none"> ● Crime Facts ● The Rational Criminal ● The Equilibrium Quantity of Crime ● Legal Opportunities and Education ● Applications: Big-City Crime and the Crime Drop ● How Much Crime? ● The Role of Prisons 	<p>Chapter 13 of O'Sullivan</p>	<p>approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting</p>
Day 17	<p>Why Is Housing Different?</p> <ul style="list-style-type: none"> ● Heterogeneity and Hedonics ● Durability, Deterioration, and Maintenance ● Moving Costs and Consumer Disequilibrium ● The Filtering Model of the Housing Market ● Housing Policy <p>The Migrant Workers in China and Housing price</p>	<p>Chapter 14 of O'Sullivan</p>	<p>approximately 2 hours recorded video lectures plus 0.5 hour's online interaction via Tencent meeting</p>
Day 18	<p>Group Presentation 3 Q&A</p>		
Day 19	<p>Group Presentation 4 Q&A</p>		



Day 20	Group Presentation 5 Q&A		
--------	---	--	--

Reading List:

A:

Zheng, S., Kahn, M. E., & Liu, H. (2010). Towards a system of open cities in China: Home prices, FDI flows and air quality in 35 major cities. *Regional Science and Urban Economics*, 40(1), 1-10. doi:<http://dx.doi.org/10.1016/j.regsciurbeco.2009.10.003>

B:

Zheng, S., Kahn, M. E., Sun, W., & Luo, D. (2014). Incentives for China's urban mayors to mitigate pollution externalities: The role of the central government and public environmentalism. *Regional Science and Urban Economics*, 47, 61-71. doi:<https://doi.org/10.1016/j.regsciurbeco.2013.09.003>

C

Zheng, S., Sun, W., Wu, J., & Kahn, M. E. (2017). The birth of edge cities in China: Measuring the effects of industrial parks policy. *Journal of Urban Economics*, 100, 80-103. doi:<http://dx.doi.org/10.1016/j.jue.2017.05.002>

D

Zheng, S., Zhang, X., Sun, W., & Lin, C. (2019). Air pollution and elite college graduates' job location choice: evidence from China. *The Annals of Regional Science*, 63(2), 295-316. doi:10.1007/s00168-019-00939-6

E

Zheng, S., Zhang, X., Sun, W., & Wang, J. (2019). The effect of a new subway line on local air quality: A case study in Changsha. *Transportation Research Part D: Transport and Environment*, 68, 26-38. doi:<https://doi.org/10.1016/j.trd.2017.10.004>

* Fee-paying (non-exchange) program held by School of Continuing Education, SJTU.

* 此课程由上海交通大学继续教育学院开设，所提供课程不包括在上海交通大学与海外高校校级合作的学分互认范畴之内。