



Shanghai Jiao Tong University

BU328 Business Ethics

Instructor Information	<p>Danny Lo Home Institution: Delaware State University Email: lodanny045@gmail.com Office Hours: Determined by Instructor</p>		
Term	<p>June 28, 2021 - July 23, 2021</p>	Credits	4 units
Class Hours	Monday through Friday, 120 minutes per teaching day		
Discussion Sessions	2.5 hours each week, conducted by teaching assistant(s)		
Total Contact Hours	66 contact hours (1 contact hour = 45 mins, 3000 mins in total)		
Required Texts (with ISBN)	<p>A. Crane & D.Matten. Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. 2016 International Edition. Oxford. ISBN 978-0-19-875596-8. (Required Text)</p> <p>L.Hartman, J.DesJardins, C.MacDonald. Business Ethics: Decision Making for Personal Integrity & Social Responsibility. Fifth Edition (2021). McGrawHill. ISBN: 978-1-260-57581-1.</p>		
Prerequisite	N/A		
<p>The course might be moved to online delivery due to COVID-19 pandemic. Students will be notified once the decision is made.</p>			



Course Overview

Business Ethics studies moral dilemmas and problems that arise in business and considers the defensible ways to apply ethical principles and standards to business. Topics include ethical concepts, personal integrity, individual conscience, and company loyalty and responsibility conflicts as they impact on the decision process in the functional areas of business.

Specific Course Goals

This course discusses the role of ethics in business and the foundations of business ethics. Additionally, it inquires over how to integrate ethics into business practice and in management theory and the role of virtues in leading organizations.

The goal of this course is to provide a strong base for sound moral judgments in managerial decision-making and in evaluating one's own values, arguing ethically in business environments and contributing to collective decisions as well as to help us understand and evaluate opinions of those from different cultural traditions or ideological backgrounds. The course hopes to develop and deepen the student's understanding of our moral obligation to each other, the importance of moral character in business, and the good the business promises to bring to society.

Student Learning Outcomes / Objectives

- ✓ Demonstrate knowledge of ethical reasoning and ethical theory.
- ✓ Identify ethics issues in business involving integrity, objectivity, and independence.
- ✓ Interpret ethics rules as related to specific business situations.
- ✓ Relate the significant issues of an ethical controversy in business to moral philosophy, work group influence, corporate culture and social responsibility.
- ✓ Choose and defend a theory or principle for resolving ethical disputes in business.
- ✓ Examine the consequences of unethical and ethical business decisions.
- ✓ Expose students to the individual reasoning processes of others when resolving ethical dilemmas.

Student Responsibilities

- a. **Participation Policy:** Students are expected to attend all lecture classes. Class attendance is very important since many exam questions will be drawn from class lectures, case discussions and demonstrations.
- b. **Course Etiquette:** Students are expected to be courteous towards the instructor, classmates, and guests. Cell phones should be turned off or on silent during lectures and discussions. Laptops & tablets are allowed if used for classwork and participation and does not disturb the class. Chatting or web surfing is not allowed during class.
- c. **Academic Integrity:** Academic honesty is expected of students enrolled in this course. Cheating on examination, unauthorized collaboration, falsification of research data, plagiarism, and undocumented use of materials from any source constitute academic dishonesty and may be grounds for failure grade in the course or subject to disciplinary actions.



Grading Policy

Attendance & Participation	20%
Writing Assignments @ 10 Cases (Ethical Dilemma Cases Questions)	10%
Individual Paper	20%
Group Project Report & Presentation	30%
Final Examination	20%
TOTAL	100%

Attendance & Participation (20%)

As a result of reading course texts, and participating in lecture presentations and class discussions, students will identify and apply ethical principles to human decisions typical of business; analyze ethical positions taken on these matters; and formulate moral defenses of decisions, by completing course activities, written analyses, tests and exams, and a review of videos relevant to business ethics.

Participation in each class will be noted, and your participation grade will reflect a sum of your class-by-class participation over the entire term. Class participation will be evaluated with an emphasis on quality over quantity. Good participants would show their excellent preparations and contribute in a very significant way to ongoing discussions.

Writing Assignments on Ethical Dilemma Cases @ 10 Cases (10%)

Students are expected to submit their answers to the questions of each dilemma case on the due date. This part composes 10% of the assessment.

Individual Paper (20%)

Students will research and defend a response to a contemporary business ethics issue. Students can choose from different topics. More will be said about papers during the introductory class. The paper should not exceed the maximum of 6 - 8 pages, excluding appendices. Try to be concise in your report and make sure you properly reference all statements from any sources. This paper will be due on the date a week before the end of the program. A rubric will be given as reference for assessment guidelines. This paper will be due on the date a week before the end of the program.

Group Project Report & Presentation (30%)

The Group Report (I) aims to nurture students' sensitivity on business ethics related issues and their critical thinking. At the early beginning of the study, you will be assigned to groups. Each group should choose a model/case company. Throughout the learning, each group is expected to facilitate class discussion and contribute to introduce the practices of the company on a specific business ethical issue with rational suggestions/solutions in a group report to help the case company to be transformed to a sustainable business. This part composes 20% of the performance of the Group Report and 10% for oral presentation.

Final Examination (20%)

The exam consists of 50 multiple choices related to chapter readings and the course materials. The duration time is an hour for completion at the last day of the course.



Grading Scale

Number grade	Letter grade	GPA
90-100	A	4.0
85-89	A-	3.7
80-84	B+	3.3
75-79	B	3.0
70-74	B-	2.7
67-69	C+	2.3
65-66	C	2.0
62-64	C-	1.7
60-61	D	1.0
≤59	F (Failure)	0



Class Schedule

Date	Lecture	Readings
Day 1	Introducing Business Ethics	Chapter 1 & Appendix: An Ethical Dilemma 1 Questions Due
Day 2	Framing Business Ethics: Corporate Responsibility, Stakeholders, and Citizenship	Chapter 2 & Appendix: An Ethical Dilemma 2 Questions Due
Day 3	Evaluating Business Ethics: Normative Ethical Theories - Part 1	Chapter 3 & Appendix: An Ethical Dilemma 3 Questions Due
Day 4	Evaluating Business Ethics: Normative Ethical Theories - Part 2	Class discussion/video review
Day 5	Making Decisions in Business Ethics: Descriptive Ethical Theories - Part 1	Chapter 4 & Appendix: An Ethical Dilemma 4 Questions Due
Day 6	Making Decisions in Business Ethics: Descriptive Ethical Theories - Part 2	Class discussion/video review
Day 7	Managing Business Ethics: Tools and Techniques of Business Ethics Management - Part 1	Chapter 5 & Appendix: An Ethical Dilemma 5 Questions Due
Day 8	Managing Business Ethics: Tools and Techniques of Business Ethics Management - Part 2	Class discussion/video review
Day 9	Shareholders and Business Ethics - Part 1	Chapter 6 & Appendix: An Ethical Dilemma 6 Questions Due
Day 10	Shareholders and Business Ethics - Part 2 -Corporate Governance	Class discussion/video review
Day 11	Employees and Business Ethics - Part 1	Chapter 7 & Appendix: An Ethical Dilemma 7 Questions Due
Day 12	Employees and Business Ethics - Part 2 - Technology and Privacy in the Workplace	Class discussion/video review
Day 13	Consumers and Business Ethics - Part I	Chapter 8 & Appendix: An Ethical Dilemma 8 Questions Due
Day 14	Consumers and Business Ethics - Part 2 - Marketing	Individual Paper Due



Day 15	Suppliers, Competitors and Business Ethics	Chapter 9 & Appendix: An Ethical Dilemma 9 Questions Due
Day 16	Business and Environmental Sustainability	Class discussion/video review
Day 17	Civil Society and Business Ethics & Group Presentation	Chapter 10 & Appendix: An Ethical Dilemma 10 Questions Due
Day 18	Government, Regulation, and Business Ethics & Group Presentation	Chapter 11 & Appendix: An Ethical Dilemma 11 Questions Due
Day 19	Conclusions and Future Perspectives & Group Presentation	Chapter 12 & Appendix: An Ethical Dilemma 12 Questions Due
Day 20	Final Examination	