



Shanghai Jiao Tong University

FI420 Ethics and Financial Services

<b>Instructor:</b>	Dr. Alicia Hennig	<b>Email:</b>	Alicia.hennig@icloud.com
<b>Instructor's Home Institution:</b>	Southeast University, Nanjing	<b>Office:</b>	TBD
<b>Office Hours:</b>	TBD		
<b>Term:</b>	December 16, 2019-January 7, 2020	<b>Credits:</b>	4 units
<b>Classroom:</b>	TBD	<b>Teaching Assistant(s):</b>	TBD
<b>Class Hours:</b>	Monday through Friday, 160 mins per teaching day		
<b>Discussion Sessions:</b>	2 hours each week, conducted by teaching assistant(s)		
<b>Total Contact Hours:</b>	64 contact hours (1 contact hour = 45 mins, 2880 mins in total)		
<b>Required Texts (with ISBN):</b>	<p>Boatright, John R., Ethics in Finance, 3<sup>rd</sup> Ed., WileyBlackwell, 2014, ISBN-10: 1118615824 / ISBN-13: 978-1118615829</p> <p>Hausman, D., Economic Analysis, Moral Philosophy, and Public Policy, Cambridge University Press, 2016, ISBN-10: 9781316610886 / ISBN-13: 978-1316610886</p> <p>O'Sullivan, P., The Philosophy, Politics and Economics of Finance in the 21st Century, Routledge, 2015, ISBN-10: 9780415859011 / ISBN-13: 978-0415859011</p>		
<b>Prerequisite:</b>	None		



## Course Overview

This course is designed to provide students with an overview on “Ethics in Finance”, including financial institutions and financial services to their customers. It starts with introducing the necessity of ethics in finance and then explores options for including ethics in various fields of finance, such as investment, retail, financial markets and the management of financial institutions.

In addition, suitable, selected readings are discussed, providing the students with more insights regarding each field.

As a course requirement, Students are supposed to either present a summary on a selected reading or aspects of a financial field (investment, retail, financial markets, management of financial institutions) in a team of usually two or three students. Furthermore, they are required to produce a well-organized hand-out (max. 3 pages) for their colleagues.

## Learning Outcomes

The course objective is to provide students with a broader view on ethics in finance, including some history on economics, markets and finance. Through looking at specific financial fields, students are able to better understand the impact of ethics in the financial sector and in relation to certain activities like retail and investment, and its impact on financial markets and management of financial institutions.

## Grading Policy

Presentation (individual + team score)	60%
Hand-Out (team score)	30%
Attendance	10%

Grading Scale is as follows:

Number grade	Letter grade	GPA
90-100	A	4
85-89	A-	3.7
80-84	B+	3.3
75-79	B	3
70-74	B-	2.7
67-69	C+	2.3
65-66	C	2
62-64	C-	1.7
60-61	D	1
≤59	F (Failure)	0



**Class Schedule (Subject to Change)**

Date	Lecture	Chapter
Day 1	Course Overview, Information, Course context outline: Business Ethics, Philosophy of Economics, History of Finance, Financial Globalisation	Boatright, Ch. 1
Day 2	Movie: Capitalism: A Love Story by Michael Moore Questions (teamwork) Group Discussion	
Day 3	Why do we need ethics in finance? Group Discussion	Hausman, D. Ch.1, parts of 5, 6
Day 4	Selected & Guided Reading (O’Sullivan, P.): Ch. 4 (Financialisation) Presentation of reading section (student) Group Discussion	O’Sullivan, P., Ch. 4
Day 5	Introduction to Ethics in Investment ESG, SRI (student presentations) Examples Group Discussion	Boatright, Ch. 4
Day 6	Ethics in Investment Microfinance, Impact Investing (student presentations) Examples Group Discussion	Boatright, Ch. 4
Day 7	Introduction to Ethics in Retail Sales Practices, Mortgage Lending (student presentations) Group Discussion	Boatright, Ch. 3
Day 8	Introduction to Ethics in Financial Markets Financial Engineering, Insider Trading (student presentations) Examples Group Discussion	Boatright, Ch. 5
Day 9	Selected & Guided Reading (O’Sullivan, P.): Ch. 15 (Ethics) Presentation of reading section (student) Group Discussion	O’Sullivan, P., Ch. 15
Day 10	Selected & Guided Reading (O’Sullivan, P.): Chapter 17 (psychology) Presentation of reading section (student) Group Discussion	O’Sullivan, P., Ch. 17



Day 11	Introduction to Ethics in Financial Management Risk Management, Corporate Governance (student presentations) Examples	Boatright, Ch. 6
Day 12	Selected & Guided Reading (O'Sullivan, P.): Chapter 3 (Risk) Presentation of reading section (student) Group Discussion	O'Sullivan, P., Ch. 3
Day 13	Managing (reput.) risk: CSR in the Banking Sector Introduction CSR Initiatives and Commitments	
Day 14	Selected & Guided Reading (O'Sullivan, P.): Ch. 6 (Stakeholders) Presentation of reading section (student) Critical group discussion	O'Sullivan, P., Ch. 6
Day 15	Final Summary, Q&A	