



Shanghai Jiao Tong University

EN903 Public Speaking

Instructor:	Nathan Atkinson	Email:	nsatkinson@yahoo.com
Instructor's Home Institution:	UC Berkeley	Office:	TBD
Office Hours:	TBD		
Term:	July 15, 2019-August 9, 2019	Credits:	4 units
Classroom:	TBD	Teaching Assistant(s):	TBD
Class Hours:	Monday through Thursday, 120 mins per teaching day		
Discussion Sessions:	2 hours each week, conducted by teaching assistant(s)		
Total Contact Hours:	66 contact hours (1 contact hour = 45 mins, 3000 mins in total)		
Required Texts (with ISBN):	Lucas, Stephen E. The Art of Public Speaking, 11th edition (McGraw-Hill, 2011) electronic textbook version.		
Prerequisite:	N/A		



This course introduces students to the principles of public speaking, and prepares them to speak with credibility and confidence. It covers several of the major varieties of speeches used to address real world situations, such as instructing, informing, persuading, and praising. Students will practice preparing and delivering these speeches, and learn how to address audiences respectfully, persuasively on significant matters.

Course Goals

Students should expect to gain practice and learn the following:

1. Effectively deliver speeches in a number of public forums and formats.
2. Apply the requisite techniques used to research, organize, and script a speech.
3. Perform constructive criticism of peers and public figures.
4. Speak extemporaneously and field questions on prepared topics.
5. Adapt arguments and speaking styles to different audiences.

Grading Policy

Your letter grade will be assigned according the following scale:

Assignment	Percentage
How To	20%
Informative	20%
Persuasive	20%
Special Occasion	20%
Participation	10%
Attendance	10%

Number grade	Letter grade	GPA
90-100	A	4.0
85-89	A-	3.7
80-84	B+	3.3
75-79	B	3.0
70-74	B-	2.7
67-69	C+	2.3
65-66	C	2.0
62-64	C-	1.7
60-61	D	1.0
≤59	F (Failure)	0



Class Schedule (Subject to Change)

Day	Topics	Assignment Due
Day 1	Introduction to class and course policies	Read: Lucas “Introduction”
Day 2	Introduce first assignment, “How-To Speech”	Select topics for how to speech.
Day 3	Discuss topic selections, main points, and organization	Read: Lucas “Main Points”
Day 4	In class practice: “How-To Speech”	Finish “How-To Speech”
Day 5	Due: “How-To Speeches”	Peer review of “How-To Speech”
Day 6	Introduce “Informative-Speech” assignment. In-class exercise: Quotation and paraphrase	Read: Lucas “Citing Sources”
Day 7	In class exercise on Organization (Thesis, Body, Conclusion)	Read: Lucas “Supporting Your Ideas”
Day 8	Workshop “Informative Speech” (Topic, Thesis, etc.)	Finish: Informative Speech
Day 9	Due: “Informative Speeches”	Peer Review: Informative Speech



Day 10	Introduce: “Persuasive Speech” Assignment	Read: Lucas “Using Language Effectively”
Day 11	In class exercise on vivid description and figures of speech.	Read: Lucas “Speaking Persuasively”
Day 12	Discuss: Strategies for creating a persuasive speech.	Read: Lucas “Speaking Persuasively”
Day 13	In class exercise on creating and delivering persuasive speeches.	Finish: “Persuasive Speech”
Day 14	Due:” Persuasive Speech”	Peer Review “Persuasive Speech”
Day 15	Introduce: “Special Occasion (Commemorative) Speech”	Read: Lucas “Commemorative Speeches”
Day 16	In class exercise: Extemporaneous speaking.	Read: Lucas “Credibility”
Day 17	In class workshop for the “Special Occasion Speech”	Finish: Special Occasion Speech
Day 18	Due: Special Occasion Speech	Peer Review: “Special Occasion Speech”
Day 19	In class exercise: “The Thank You” Speech	Work on extra credit (optional)
Day 20	Due: Extra Credit	