



Shanghai Jiao Tong University

EN903 Public Speaking

Instructor:	Nathan Atkinson	Email:	nsatkinson@yahoo.com
Home Institution:	Peralta Colleges	Office:	505 Main Bldg
Office Hours:	TBD		
Term:	2 July-2 August, 2018	Credits:	4
Classroom:	TBD	Teaching Assistant(s):	TBD
Class Hours:	Monday through Thursday, 5.30-7.30 pm		
Discussion Session:	2 hours each week, led by teaching assistant(s)		
Total Contact Hours:	66 contact hours (1 contact hour = 45 mins, 3000 mins in total)		
Required Texts (w/ ISBN):	Lucas, Stephen E. The Art of Public Speaking, 11th edition (McGraw-Hill, 2011) electronic textbook version.		
Prerequisite:	N/A		



Course Overview

This course introduces students to the principles of public speaking, and prepares them to speak with credibility and confidence. It covers several of the major varieties of speeches used to address real world situations, such as instructing, informing, persuading, and praising. Students will practice preparing and delivering these speeches, and learn how to address audiences respectfully, persuasively on significant matters.

Course Goals

Students should expect to gain practice and learn the following:

1. Effectively deliver speeches in a number of public forums and formats.
2. Apply the requisite techniques used to research, organize, and script a speech.
3. Perform constructive criticism of peers and public figures.
4. Speak extemporaneously and field questions on prepared topics.
5. Adapt arguments and speaking styles to different audiences.

Grading Policy

Your letter grade will be assigned according the following scale:

Number grade	Letter grade	GPA
90-100	A	4.0
85-89	A-	3.7
80-84	B+	3.3
75-79	B	3.0
70-74	B-	2.7
67-69	C+	2.3
65-66	C	2.0
62-64	C-	1.7
60-61	D	1.0
≤59	F (Failure)	0



Course Schedule

Date	Lecture	Readings
WEEK 1		
2-Jul	Introduction to class and course policies	Read: Lucas “Introduction”
3-Jul	Introduce first assignment, “How-To Speech”	Select topics for how to speech.
4-Jul	Discuss topic selections, main points, and organization	Read: Lucas “Main Points”
5-Jul	In class practice: “How-To Speech”	Finish “How-To Speech”
WEEK 2		
9-Jul	Due: “How-To Speeches”	Peer review of “How-To Speech”
10-Jul	Introduce “Informative-Speech” assignment. In-class exercise: Quotation and paraphrase	Read: Lucas “Citing Sources”
11-Jul	In class exercise on Organization (Thesis, Body, Conclusion)	Read: Lucas “Supporting Your Ideas”
12-Jul	Workshop “Informative Speech” (Topic, Thesis, etc.)	Finish: Informative Speech
WEEK 3		
16-Jul	Due: “Informative Speeches”	Peer Review: Informative Speech
17-Jul	Introduce: “Persuasive Speech” Assignment	Read: Lucas “Using Language Effectively”
18-Jul	In class exercise on vivid description and figures of speech.	Read: Lucas “Speaking Persuasively”
19-Jul	Discuss: Strategies for creating a persuasive speech.	Read: Lucas “Speaking Persuasively”



Date	Lecture	Readings
WEEK 4		
23-Jul	In class exercise on creating and delivering persuasive speeches.	Finish: “Persuasive Speech”
24-Jul	Due:” Persuasive Speech”	Peer Review “Persuasive Speech”
25-Jul	Introduce: “Special Occasion (Commemorative) Speech”	Read: Lucas “Commemorative Speeches”
26-Jul	In class exercise: Extemporaneous speaking.	Read: Lucas “Credibility”
WEEK 5		
30-Jul	In class workshop for the “Special Occasion Speech”	Finish: Special Occasion Speech
31-Jul	Due: Special Occasion Speech	Peer Review: “Special Occasion Speech”
1-Aug	In class exercise: “The Thank You” Speech	Work on extra credit (optional)
2-Aug	Due: Extra Credit	