



Shanghai Jiao Tong University

AC456: Managerial Accounting

Instructor:	Zhenhua Chen	Email:	zchen4@tulane.edu
Home Institution:	Tulane University	Office:	505 Main Bldg
Office Hours:	TBD		
Term:	28 May - 28 June, 2018	Credits:	4
Classroom:	TBD	Teaching Assistant(s):	TBD
Class Hours:	Monday through Thursday, 10.40am-12.40pm		
Discussion Session:	2 hours each week, conducted by teaching assistant(s)		
Total Contact Hours:	66 contact hours (1 contact hour = 45 mins, 3000 mins in total)		
Required Texts (w/ ISBN):	<i>Managerial Accounting</i> , Ray H. Garrison, Eric W. Noreen and Peter C. Brewer, McGraw-Hill Irwin 15 th Ed. (2012)		
Prerequisite:	ACC311 Financial Accounting (Recommended)		



Course Overview

An introductory course providing an overview of the managerial use of financial and nonfinancial information for a variety of purposes including managerial decision analysis, external financial reporting, strategic product costing, organizational planning, and performance evaluation. The emphasis is on developing and using information to support value creation by management. The course is divided into three parts:

Part A. Cost Analysis for Decision-Making

This part involves an introduction to basic cost concepts and explores the analysis of financial and nonfinancial information to evaluate the economic impact of decisions to acquire and deploy resources. It involves a framework for analyzing both short-term and long-term decisions that include incremental, sunk and opportunity costs.

Part B. Cost Measurement Systems

The primary focus of this part is to delineate the cost flow architecture used in cost measurement comprised of cost accumulation, cost allocation, and cost application systems. A distinction is made between the measurement principles used in cost accounting for external financial reporting purposes and those used in activity-based systems required for product costing and to support strategic initiatives.

Part C. Cost Planning & Control Systems

This part describes how organizations develop and use budgets for planning and expenditure control. A comparison is made between top-down long-term financial planning and bottom-up short-term budgeting. Various approaches to budgeting are introduced including static, flexible, functional, and activity-based budgeting. Students are also exposed to the design and use of managerial performance evaluation systems.

Class Structure and Learning Tips

Mastering managerial accounting in only FIVE WEEKS is not an easy task and requires hard work and discipline. Think about this course as a swimming summer camp. Can you learn how to swim by observing your coach swim every day? Absolutely not! You need to spend time in the pool. That means reading books and doing homework on a daily basis.

To help you optimize your time, I advise the following strategy when preparing for class. You are encouraged to read related chapter ***before*** coming to class. Reading and thinking about the material on your own or in group ahead of class is where you master the material and figure out what parts of the topic you do not understand. The textbook provides conceptual foundations for the managerial accounting topics that we will study along with detailed coverage on the mechanical accounting for those issues. In class we will go over the slides and clarify your questions. We will discuss how these topic relate to real world setting. After class, be sure you can read through the lecture slides and understand what we've done in class. Then do the ***homework exercises*** to evaluate what you have learned.



Grading Policy

Your grade will be determined based upon your performance on the following items:

Class Attendance	10%
Participation and Professionalism	10%
Homework	10%
Midterm exam	30%
Final exam	40%

Your letter grade will be assigned according the following scale:

Number grade	Letter grade	GPA
90-100	A	4.0
85-89	A-	3.7
80-84	B+	3.3
75-79	B	3.0
70-74	B-	2.7
67-69	C+	2.3
65-66	C	2.0
62-64	C-	1.7
60-61	D	1.0
≤59	F (Failure)	0

Attendance

Summer school is very intense and, to be successful, students need to attend every class session. Occasionally, due to illness or other unavoidable circumstances a student may need to miss a class. SJTU policy requires a medical certificate to be excused. Any unexcused absences may impact the student's grade. Moreover, SJTU policy is that a student who has missed more than one-third of the classes (6 class times) of a course will fail the course.

Homework

Homework assignments are indicated in the Topical Outline and are due at the **beginning of class**. Students may work in groups but must submit their own individual write-ups. Grading of homework will be on an 'efforts only' basis. Late homework submissions and electronic copies will not be accepted.

Exams

All exams will be held in class (or at a location to be announced) and are 'closed book'. Calculators may be used but accessing the Internet, using e-mail or any other text messaging



devices, such as cell phones or PDAs, will not be allowed. Exams must also be taken at the scheduled time. There will be no make-up exams.

Plagiarism & Fraud

Cheating on exams and homeworks will not be tolerated. Evidence of cheating or submission of homework that is not the product of your own work will result in a score of zero.

Repeated occurrences may result in disqualification.

Class Conduct

I expect you to be **punctual** arriving for class. All **cell phones** must be turned off or put on silent mode, and put them away before the start of class. **Laptops/Tablets** are not allowed in the class without permission.

I will sometimes cold call on you to answer review questions or solve practice examples. Therefore, be prepared in advance for the material.

Course Schedule (*Tentative and subject to change*)

<i>Date</i>	<i>Topic</i>	<i>Chapter</i>	<i>Homework Due</i>
WEEK 1			
28 th May	Introduction		
29 th May	Basic Cost Concepts & Cost Behavior	Chapter 2	
30 th May	Cost-Volume-Profit Analysis	Chapter 5	P2-16, P2-20, P2-23, P2-25
31 st May	Cost-Volume-Profit Analysis	Chapter 5	
WEEK 2			
4 th June	Pricing & Relevant Cost Analysis	Chapter 12	P5-19, P5-22, P5-26, P5-28
5 th June	Pricing & Relevant Cost Analysis	Chapter 12	
6 th June	DCF Analysis & Impact of Taxes	Chapter 13	P12-22, P12-26, P1227, P12-28
7 th June	DCF Analysis & Impact of Taxes	Chapter 13	



<i>Date</i>	<i>Topic</i>	<i>Chapter</i>	<i>Homework Due</i>
WEEK 3			
11 th June	Review	Chapters 2, 5, 12, 13	P13-22, P13-25, P1328, P13C-4
12 th June	Midterm Exam	Chapters 2, 5, 12, 13	
13 th June	Cost Application Systems	Chapter 3	
14 th June	Cost Allocation Systems	Chapter 4	P3-23, P3-24, P3-25
WEEK 4			
18 th June	Variable & Throughput Costing	Chapter 6	P4B-6
19 th June	Activity-Based Costing	Chapter 7	P6-20, P6-21, P6A-3
20 th June	Financial Planning & Budgeting	Chapter 8	P7-16, P7-18, P7-19
21 st June	Flexible Budgeting	Chapter 9	P8-17, P8-19, P8-28
WEEK 5			
25 th June	Standard Costs & Variance Analysis	Chapter 10	P9-20, P9-22
26 th June	Performance Evaluation	Chapter 11	P10-12, P10A-10
27 th June	Review	Chapters 3-4, 611	P11-18, P11-20, P11B-3
28 th June	Final Exam	Chapters 3-4, 611	