



Shanghai Jiao Tong University

EN903 Public Speaking

Term: May 29-June 23, 2017

Instructor: Professor Ross Hamilton

Home Institution: Barnard College, Columbia University, New York City

Email: rhamilto@barnard.edu

Class Hours: Monday through Friday, 120 minutes each day

Discussion session: 2.5 hours each week

Total Contact Hours: 66 contact hours (45 minutes each, 3000 minutes in total)

Credit: 4 units

Course Description

This course prepares students to speak in public with confidence and credibility. It trains them in four major forms of public speaking (ceremonial, informative, explanatory, and persuasive) and teaches them to approach these forms as well-wrought performances. It also instructs them on how to reach audiences as people who wish to be addressed on significant matters. Finally, it teaches them to act as respectful and thoughtful members of an audience.

Course Goals

The course has several goals. Generally, it emphasizes proficiency in oral communication in public settings. More specifically, it underscores fluency, voice management, poise, and audience awareness.

Required Text

The Art of Public Speaking, 11th international edition, by Stephen E. Lucas

Grading Policy

Number grade	Letter grade	GPA
90-100	A	4.0
85-89	A-	3.7
80-84	B+	3.3
75-79	B	3.0
70-74	B-	2.7
67-69	C+	2.3
65-66	C	2.0
62-64	C-	1.7



60-61	D	1.0
≤59	F (Failure)	0

Course Schedule

- Mon May 29: Introduction to the course
 Informal speeches of introduction (1-2 minutes)
 Assign Speech 1: The Ceremonial Speech
- Tues May 30: Discuss Lucas: The Introduction, 186-196
 Discuss Lucas: Ceremonial speeches, 358-360
 In-class workshop of student introductions
 In class workshop of ceremonial speeches
- Wed May 31: Discuss Lucas: Main points, 166-175
 Discuss Lucas: Supporting your ideas, 147-159
 In-class workshop of main points
 In-class workshop of supporting ideas
- Thu June 1: **Speech 1 due: Ceremonial Speech**, (4 minutes)
 In-class feedback on student speeches
- Fri June 2: **Speech 1 due: Ceremonial Speech**, (4 minutes)
 In-class feedback on student speeches
 Assign Speech 2: Speech to Inform
- Mon June 5: Discuss Lucas: Guidelines for Informative Speaking, 286-293
 Discuss Lucas: Types of Informative Speeches, 278-286
 In-class workshop on informative speaking
- Tue June 6: Discuss Lucas: Connectives, 177-180;
 Citing sources orally, 159-160
 Delivery, 239-257
 In-class workshop on citing sources and delivery
- Wed June 7: Discuss Lucas: Outlining the speech, 205-219
 In-class workshop of outlining speeches
- Thu June 8: **Speech 2 due: Speech to Inform**, (5 minutes)
 In-class feedback on student speeches
- Fri June 9: **Speech 2 due: Speech to Inform**, (5 minutes)



In-class feedback on student speeches
Assign Speech 3: Speech to Persuade

Mon June 12: Readings on topic for Speech 3 presented and discussed
Read: Lucas: The importance of persuasion, 300-305;
Persuasive Speeches, 305-318

Tue June 13: Introductions to Speech 3 due
In-class workshop of student introductions
Read: Lucas: Building credibility, 326-330

Wed June 14: First main point of Speech 3 due
In-class workshop of student main points
Read: Lucas: Using evidence, 330-334

Thu June 15: **Speech 3 due: Speech to Explain** (4-5 minutes)
In-class feedback on student speeches

Fri June 16: **Speech 3 due: Speech to Explain** (4-5 minutes)
In-class feedback on student speeches
Assign Speech 4:
Readings to be assigned

Mon June 19: Introductions to Speech 4 due
In-class workshop of student introductions
Read: Lucas: Using language, 224-231;
Using language appropriately, 232-234

Tue June 20: First main point of Speech 4 due
In-class workshop of student main points

Wed June 21: **Speech 4 due: Speech to Persuade** (6-7 minutes)
In-class feedback on student speeches

Thu June 22: **Speech 4 due:**
In-class feedback on student speeches

Fri June 23: Makeup speeches
Course evaluations